



Title of the Event	NEN Orientation
Date	24 th July, 2025
Time	10:00 am to 12:00 pm
Target Audience	MBA 2 nd Semester Students
No. of Participants	65 Students
Organization	TOCBM
Type of Activity	Certification Course
Venue:	Room-312
Report prepared by	Dr.Veto Dey
Faculty In-charge	Dr.Veto Dey



Introduction

An orientation session for a Certification Course on Entrepreneurship was organized by the Wadhwani Foundation for MBA Semester II students. The session was conducted by Mr. Naveed, a representative of the foundation and an experienced mentor in entrepreneurship education. This initiative is part of the foundation's broader mission to promote entrepreneurial

thinking among students and support new business ideas at the grassroots level. The orientation introduced the students to the structure, benefits, and expectations of the upcoming 10-week certification course.

Objective

The primary objective of the orientation was to:

- Introduce students to the Wadhwani Foundation's entrepreneurship development program
- Highlight the importance of entrepreneurial skills in the current business environment
- Provide details regarding the structure and assessment criteria of the certification course
- Encourage students to develop innovative startup ideas and engage actively in the course
- Inform students about the certification process and opportunities for project support if their ideas are promising

Description

Mr. Naveed began the session by explaining the mission of the Wadhwani Foundation, which is to empower young minds to become job creators rather than job seekers. The certification course will span 10 weeks, with classes conducted for 2 hours each day. It will include interactive modules on idea generation, market research, business modeling, financial planning, pitching techniques, and more. Students will be expected to work on a live entrepreneurial project throughout the duration of the course. The certificate will be awarded based on consistent attendance, participation, project completion, and adherence to other evaluation criteria set by the foundation. Importantly, Mr. Naveed highlighted that the Wadhwani Foundation not only educates but also supports viable business ideas. If a student's project shows strong potential, the foundation may assist with mentoring, incubation, or further development.

Conclusion

The orientation proved to be a motivating and informative session for MBA students. It gave them a clear view of the possibilities within entrepreneurship and the support available to them. The 10-week certification course is expected to enhance practical skills, promote innovation, and prepare students for real-world business challenges. With certification awarded upon successful completion and the chance of support for promising ideas, this initiative is a valuable opportunity for students aiming to explore the entrepreneurial path.